

Privacy Policy

The Company

Personal data will be processed at any given time only if the User visits the website, creates an account or otherwise uses a service of the Company, if processing is necessary for the purpose of the legitimate interests pursued by the Company or in case the User has given his explicit consent. Personal data will be processed by:

Company:	Aldeire Solutions Ltd
Based in:	Markou Drakou 1 Psevdas 7649 Larnaca Cyprus
Chamber of Commerce Registration:	HE 418072
Email address:	info.uk@alltainment.com
Telephone number:	020 3912 1271
Website	https://www.alltainment.com

The Company is bound by the applicable privacy laws and legislations, including the General Data Protection Regulation (GDPR). The company is responsible for keeping user administration and data management for analysis and marketing purposes. The Company has the duty to carry out its responsibilities under the GDPR. The Company is responsible for all data processing on behalf of the Company, including <https://veguro.com>.

The Company collects and processes personal data for user administration, the general implementation of the agreement, the collection of payments, the website, personal marketing and to comply with legal obligations.

The personal data collected by the Company will serve mainly to comply with the agreement relating to the provision of a service by the Company. If this data is not provided, the Company is unable to fulfil its contractual obligations.

Processing data and terms

The Company processes the following types personal data of the User:

- to create an account: User's name, address, postal code, city, email address, login details, IP address, information about the User's access and usage of the services, settings and preferences
- to subscribe to the services of the company: User's name, address, postal code, city, email address, login details, payment details, account name or profile name and information relating to the technical and hardware environment (eg. device information, operating system);
- to send the User our newsletter: User's name and email address;
- to handle complaints and questions: User's name, telephone number, email address, account number, any information the User provides as content of User's message.

Personal data is never stored for a longer period than as strictly necessary and can be viewed, altered and removed by the User at any time. Viewing, altering and removing (including the right to be permanently removed), and withdrawing the User's consent can be effected through a clear statement addressed to info.uk@veguro.com. If the User feels that the personal information of the User is used, gained, saved and/or obtained incorrectly, and User is unsatisfied with the outcome of the request to the Company, User can submit a complaint at the supervisory authority in User's country at any time.

The Company will remove the personal data of the User:

- in relation to the account created by the User: 3 years after the User unsubscribed from the services, unless the User has explicitly given permission to store the personal data for a longer period or if the data must be kept for a longer period due to legal regulation or provision;
- in relation to the subscription to the services of the Company: 3 years after the User unsubscribed from the services, unless the User has explicitly given permission to store the personal data for a longer period or if the data must be kept for a longer period due to legal regulation or provision;
- in relation to sending our newsletter: until the User unsubscribes from the newsletter. Under each commercial mailing the User finds an unsubscribe link
- in relation to handling complaints and questions: 6 months after satisfactory resolution of the User's complaint;

Processing data with third parties

To comply in accordance with the agreement, the Company is able to employ a number of external parties who may also have access to the User's data. In any case these parties will only store User data for the amount of time required to perform their work. This personal data will under no circumstances be used for any purposes other than the work performed on behalf of the Company, unless the Users who are involved explicitly have been asked for permission. All external transfers of personal data are subject to data processing agreements if that is legally required.

The Company may process personal data to parties outside the European Economic Area (EEA) to provide the services. The Company ensures that the parties outside the EEA have a clear privacy policy and security measures. It is for the utmost importance to the Company that the processing of the User's personal data by those parties outside of the EEA is handled correctly.

For the hosting of the website the Company uses a webhosting party, a web designer, other IT suppliers and service providers. Those parties have access to the database and therefor have access to User's personal data.

In addition, the Company uses an external email service provider and other marketing companies for sending commercial emails and other (personal) marketing purposes. These parties have access to the (email) databases.

Furthermore the Company uses support service providers such as legal service providers and customer support providers. Those parties have only access to specific personal data from the Users who have a complaint or question.

For the processing of payments the Company uses Payment Service Providers. Personal data, insofar as it is required for processing the payments, will be collected by the Payment Service Providers itself. The privacy statement of that specific payment provider applies to the collection of personal data necessary to provide their services.

In case the User wishes to receive more information about which data is used by the third parties, the User can send an email to info.uk@veguro.com.

Data breaches

The Company handles User's personal data with utmost care and does everything reasonably possible to store the personal data in a safe manner. If and to extent required, possible data breaches will be reported to both the "Data Protection Authority (DPA)" in the country the Company has its registered office, and those whose personal data may have been compromised. In the event of a data breach, the Company will always take appropriate measures to safeguard the integrity of the website.

Blacklist

The Company is at liberty to compile a blacklist in relation to personal data of Users who have committed a serious infringement of the trust invested in them by the Company. The blacklist will be retained indefinitely and access will only be given to a very limited group of employees of The Company. The blacklist will be stored, also for future deals of The Company. Users who fail to meet payments despite repeatedly requested, will be included on the blacklist.

Cookies

The Company may use cookies and similar techniques (hereinafter: Cookies). With this (personal) data is collected, stored and/or shared via the User's browser to remember User's preferences and to recognize Users on a next visit. Cookies also enable the Company to collect information about the use of the services of the Company, to optimize them and to adapt them to the wishes of Users.

Most browsers are set to accept cookies by default. However User can reset the browser so that User does not receive cookies. This may mean that the User can (partially) no longer use certain services of the Company.

Cookies from third parties are also placed via the Company's platforms. In this case, the third-party cookie policy applies to the use of these cookies.

The Company uses so-called session cookies and session storage on the website. Session cookies are functional cookies, intended to make the website function properly. It is not necessary to ask the internet User for permission before using session cookies. These cookies contain a different temporary number each time the User visits the website. These functional cookies are deleted after closing the browser of User. By means of Functional Cookies, the Company ensures that the website functions properly.

In addition, the Company may use cookies for which we need User's consent. It is possible to set the User's browser in such a way that cookies are handled in a certain way. For example, it is possible not to accept cookies or to only accept cookies from the website the User is visiting and not from other domains. This may have consequences for the User options or experience of the website. If the User has any questions about cookies, please contact the Company.

Marketing Cookies from the Company and third parties may be placed on the Company's website. The marketing Cookies of the Company may also be placed on third party websites. The information from the Marketing Cookies can be combined and allow that the Company can track which ads User how often has viewed, can prevent User from seeing the same ad every time and can make relevant offers based on User's online, surf, search and buying behaviour.

The Company may use analytical cookies with the help of third parties to research and optimize the use of the Company's website. To this end, the Company may use Google Analytics under a data processor agreement with Google Inc. The Company then uses settings that ensure that only anonymized IP addresses are processed (of which the last byte has masked), the Company has not given Google permission to use the data for their own purposes and the Company does not use any other Google services in combination with the Google Analytics cookies. If the User wants to disable these cookies, he can do so by using the Google Analytics Opt-out Browser Add-on.